



# NSCC Guided Pathway

2019-20

## Small Business Management - Entrepreneurship (SBC)

### – Business and Administration Pathway

Certificate • Career & Technical Education and Business Division

| Recommended Course Selection Sequence                           | Required | Credits | Course Offered | CPL Option | Completion               |
|---|----------|---------|----------------|------------|--------------------------|
| BUS100 Introduction to Business                                 | Ⓡ        | 3       |                | X          | <input type="checkbox"/> |
| BUS112 Contemporary Organizational Communications               | Ⓡ        | 3       | Fall only      |            | <input type="checkbox"/> |
| MGT208 Small Business Financial Management                      | Ⓡ        | 3       | Fall only      |            | <input type="checkbox"/> |
| MKT101 Principles of Marketing                                  | Ⓡ        | 3       |                | X          | <input type="checkbox"/> |
| PHI116 Ethics   |          | 3       |                |            | <input type="checkbox"/> |
| ACC110 Small Business Computerized Accounting                   | Ⓡ        | 1       | Online only    |            | <input type="checkbox"/> |
| MGT201 Human Resources Management                               | Ⓡ        | 3       |                | X          | <input type="checkbox"/> |
| MGT206 Small Business Management/ Entrepreneurship              | Ⓡ        | 3       |                | X          | <input type="checkbox"/> |
| MKT210 Social Media Marketing Strategy                          | Ⓡ        | 3       |                | X          | <input type="checkbox"/> |
| MKT218 or GRA140 E-Marketing Integrated Media Design Principles | Ⓡ        | 3       |                |            | <input type="checkbox"/> |

**Total Program Credits: 28**

#### Program Notes

- Open admissions
- Day or evening program

#### Campus Information

- Available Lynn or Danvers campus

#### Additional Graduation Requirements

- Cumulative CLGPA at or above 2.0
- Submit your intent to graduate form at: [www.northshore.edu/registrar](http://www.northshore.edu/registrar)

#### Advising Notes

- This certificate is designed upon completion for a student to be prepared to operate a small business as an entrepreneur.
- Courses are listed in the recommended order you should take them.
- Many courses have prerequisite requirements that must be fulfilled to be eligible to enroll in the course.
- Taking classes in the winter intersession and summer can accelerate your time to degree completion.
- All student degree audits for graduation purposes will be based off the official program of study the student is enrolled in.

Ⓡ Required course for degree

X Center for Alternative Studies & Educational Testing (CAS) – Course competencies and prerequisites may be fulfilled through Credit for Prior Learning (CPL). Visit [www.northshore.edu/cas](http://www.northshore.edu/cas) for more information.



**Congratulations NSCC Graduate!**