

MINUTES

Doc: 67 FY2020

**North Shore Community College
Board of Trustees
Special Meeting
Tuesday, May 5, 2020, 4:00 pm - 6:00 pm
Zoom
Approved 6.16.20**

In Attendance

Alex Stone; Anh Dao Tran-Moseman; Barbara Heinemann; Dr. Dharma Cortés; Dr. J.D. LaRock; Jamie Perry; Joseph Riley; Maria Vega-Viera

Not in Attendance

Nicole Bluefort, Esq.

Additional attendees

Dr. Patricia Gentile, Miranda Gualtieri, Brian Falter, Janice Forsstrom, Dr. Karen Hynick, Laurie LaChapelle, Linda Brantley, Madeline Wallis, Thanh Giddarie, Tim Johnson, Stephen Creamer, John Duff, Dr. Nate Bryant, Eileen Gerenz, Kim Odusami, Samantha McGilloway, Susan Sullivan, Joanne Sullivan

1. Call to Order

Chair LaRock called the meeting to order. He reported that the BHE statewide initiative is underway to collect budget and enrollment information from the colleges. Parthenon will be reporting out.

Chair LaRock also reported that Dr. Nate Bryant's Interim Presidency is nearly finalized.

2. Public Comments

There were no public comments.

3. Budget and Enrollment, Online Learning, Strategy

President Gentile presented the projections and summer session information. The Spring Semester finished as projected. There was discussion about summer revenue, online classes, fee waivers and advertising to find students in the summer.

Tim Johnson reviewed the 4 budget scenarios. Hiring is frozen and some part time positions will be cut in the summer, which will result in a savings. There is not yet an indication of a state wide freeze in hiring or buy outs for early retirement. There was discussion as to whether some employees may initiate early retirement given Covid-19, and if the state may consider relaxing the deadlines.

Chair LaRock asked trustees to share their impressions on whether and how to utilize the 17M in reserves that President Gentile has built up in her tenure. There was consensus among trustees that they are comfortable drawing on the reserves conservatively, in the range of 10-20%.

Dr. Karen Hynick reported on the Fall Session 2020. The outlook is mixed, due to a possible second surge of Covid-19.

Samantha McGilloway, Kim Odusami, Stephen Creamer and Susan Sullivan reported on marketing initiatives and several programs that address different types of students. Trustees had questions about risks and limits, and asked to see deeper information in dollar amounts.

The digital marketing firm is also continuing with general marketing, eblasts, and marketing targeted at specific programs.

Chair LaRock thanked college staff for their proactive and realistic approach. He concluded the meeting to say he would reach out to trustees on the last steps of Dr. Nate Bryant's offer and transition planning from President Gentile to Interim President Bryant.

4. Adjournment